



**Scale innovation**  
with the most comprehensive  
low-code platform

How can you join the organizations that achieved a **140% ROI** and **45% app dev cost reduction**<sup>1</sup>?

**\$14.25M**  
in benefits

### **With Microsoft Power Platform**

Develop mission-critical, enterprise-grade solutions at scale and integrate those solutions where your end users already work today.

With AI infused throughout the development and end-user experience, you can enhance productivity and boost engagement to drive performance.

According to a Forrester study, **Microsoft Power Platform** has created

**\$14.25 million (USD)** in benefits<sup>1</sup> due to streamlined business and development processes, improved business outcomes, and application retirement savings.

**[Learn more about Power Platform](#)**

## Low code helps IT departments and organizations

- 📅 accelerate development timelines,
- 📊 reduce costs as economic tensions mount,
- ⚙️ and increase worker productivity.



Build business solutions **fast, intelligently, securely, and without limits** using a comprehensive combination of low-code tools.



**Power Apps**  
Application development



**Power Automate**  
Process automation



**Power  
Virtual Agents**  
Intelligent bots



**Power Pages**  
Business websites



**Power BI**  
Business analytics



### **Modernize applications**

Build and update solutions at scale



### **Extend LOB systems**

Improve and extend your core systems



### **Accelerate development**

Build complex solutions faster with low-code and AI



### **Enhance employee experience**

Boost employee engagement and productivity



### **Empower departments**

Engage everyone to solve business challenges



### **Optimize with hyperautomation**

Solve business challenges faster with end-to-end automation

1. [The Total Economic Impact™ of Microsoft Power Platform Premium Capabilities](#) is a 2022 commissioned study conducted by Forrester Consulting on behalf of Microsoft Corporation. Results are over three years for a composite organization based on interviewed customers.

# How Power Platform has helped major organizations

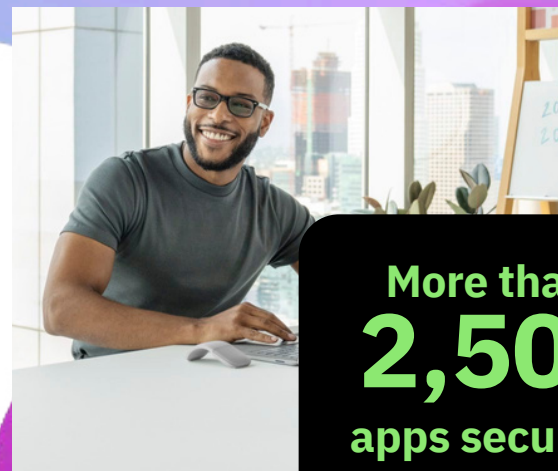


More than  
**160**  
apps delivered

## Jaguar Land Rover

Jaguar Land Rover built more than 160 apps to automate processes, connect systems, and simplify reporting throughout the company. One of the apps created allowed them to save around £60,000 to £70,000 per year.

» [Read the full story](#)



More than  
**2,500**  
apps securely  
built

## Rabobank

Rabobank now has more than 2,500 apps built securely by citizen developers, over 60,000 customer calls per month are handled entirely through automation, and more than 55% of employees use a Power Platform solution to work more effectively.

» [Read the full story](#)



Over  
**75,000**  
work hours  
saved

## Pacific Gas and Electric (PG&E)

In under a year, Pacific Gas and Electric (PG&E) delivered 132 solutions across nine business units, saving over 75,000 work hours. Today, they have another stage of projects projected to save 645,000 more work hours.

» [Read the full story](#)

# Work smarter and build faster with AI designed for everyone

## Accelerate development

with AI-assisted authoring tools that allow developers and non-developers alike to build, edit, and extend solutions using natural language.

## Create engaging experiences

for your employees and customers with chatbots that have natural-feeling conversations, provide guidance, and give intelligent recommendations.

## Enhance and streamline processes

with prebuilt AI and GPT models for document processing, image recognition, prediction, and text generation—without writing a single line of code.

